



# Business Summary by SIC Codes

Prepared by Fitness Acquisitions, Inc.

Sample Report  
Site Type: Drivetime

500 N Kingsbury St  
Chicago, IL 60610  
Drivetime: 4 minutes

500 N Kingsbury St  
Chicago, IL 60610  
Drivetime: 8 minutes

500 N Kingsbury St  
Chicago, IL 60610  
Drivetime: 12 minutes

Total Businesses:	32,280	51,529	78,638
Total Employees:	461,189	690,519	940,408
Total Residential Population:	132,934	677,664	1,834,726
Daytime/Nighttime Population Ratio:	3.47	1.02	0.51

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	80	0.2%	424	0.1%	222	0.4%	1,329	0.2%	422	0.5%	1,986	0.2%
Construction	553	1.7%	4,570	1.0%	1,460	2.8%	10,234	1.5%	2,910	3.7%	17,026	1.8%
Manufacturing	926	2.9%	22,335	4.8%	1,598	3.1%	38,941	5.6%	2,662	3.4%	72,755	7.7%
Transportation	435	1.3%	19,063	4.1%	819	1.6%	23,655	3.4%	1,623	2.1%	31,617	3.4%
Communication	364	1.1%	5,095	1.1%	503	1.0%	5,783	0.8%	728	0.9%	6,925	0.7%
Electric, Gas, Water, Sanitary Services	15	0.0%	293	0.1%	33	0.1%	1,007	0.1%	65	0.1%	1,319	0.1%
Wholesale Trade	1,049	3.2%	8,096	1.8%	1,955	3.8%	19,180	2.8%	3,258	4.1%	33,485	3.6%
Retail Trade Summary	4,165	12.9%	53,703	11.6%	8,779	17.0%	94,631	13.7%	15,511	19.7%	135,945	14.5%
Home Improvement	70	0.2%	978	0.2%	219	0.4%	2,666	0.4%	487	0.6%	5,206	0.6%
General Merchandise Stores	131	0.4%	5,285	1.1%	257	0.5%	6,594	1.0%	541	0.7%	8,009	0.9%
Food Stores	316	1.0%	2,721	0.6%	861	1.7%	10,031	1.5%	1,869	2.4%	18,440	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	74	0.2%	923	0.2%	278	0.5%	2,368	0.3%	812	1.0%	6,004	0.6%
Apparel & Accessory Stores	383	1.2%	3,564	0.8%	794	1.5%	5,592	0.8%	1,392	1.8%	7,077	0.8%
Furniture & Home Furnishings	546	1.7%	5,147	1.1%	1,009	2.0%	8,308	1.2%	1,547	2.0%	10,940	1.2%
Eating & Drinking Places	1,331	4.1%	27,735	6.0%	2,917	5.7%	44,194	6.4%	5,005	6.4%	58,582	6.2%
Miscellaneous Retail	1,314	4.1%	7,350	1.6%	2,444	4.7%	14,878	2.2%	3,858	4.9%	21,687	2.3%
Finance, Insurance, Real Estate Summary	4,146	12.8%	86,492	18.8%	6,311	12.2%	98,426	14.3%	8,898	11.3%	111,811	11.9%
Banks, Savings & Lending Institutions	667	2.1%	10,768	2.3%	1,180	2.3%	14,604	2.1%	1,923	2.4%	20,268	2.2%
Securities Brokers	1,176	3.6%	22,853	5.0%	1,301	2.5%	23,128	3.3%	1,463	1.9%	23,467	2.5%
Insurance Carriers & Agents	645	2.0%	23,429	5.1%	859	1.7%	24,232	3.5%	1,284	1.6%	26,171	2.8%
Real Estate, Holding, Other Investment Offices	1,658	5.1%	29,442	6.4%	2,971	5.8%	36,462	5.3%	4,228	5.4%	41,905	4.5%
Services Summary	17,581	54.5%	225,624	48.9%	25,778	50.0%	346,888	50.2%	37,349	47.5%	462,155	49.1%
Hotels & Lodging	156	0.5%	15,879	3.4%	217	0.4%	18,128	2.6%	274	0.3%	18,546	2.0%
Automotive Services	359	1.1%	2,427	0.5%	774	1.5%	4,210	0.6%	1,691	2.2%	7,767	0.8%
Motion Pictures & Amusements	610	1.9%	7,120	1.5%	1,110	2.2%	11,568	1.7%	1,729	2.2%	14,642	1.6%
Health Services	1,745	5.4%	9,887	2.1%	3,401	6.6%	74,927	10.9%	5,387	6.9%	108,125	11.5%
Legal Services	6,551	20.3%	50,426	10.9%	6,843	13.3%	51,670	7.5%	7,223	9.2%	52,446	5.6%
Education Institutions & Libraries	376	1.2%	17,815	3.9%	835	1.6%	35,227	5.1%	1,529	1.9%	74,757	7.9%
Other Services	7,784	24.1%	122,070	26.5%	12,598	24.4%	151,158	21.9%	19,516	24.8%	185,872	19.8%
Government	584	1.8%	33,918	7.4%	784	1.5%	46,857	6.8%	1,001	1.3%	61,389	6.5%
Other	2,379	7.4%	1,576	0.3%	3,287	6.4%	3,586	0.5%	4,211	5.4%	3,993	0.4%
<b>Totals</b>	<b>32,277</b>	<b>100.0%</b>	<b>461,189</b>	<b>100.0%</b>	<b>51,529</b>	<b>100.0%</b>	<b>690,517</b>	<b>100.0%</b>	<b>78,638</b>	<b>100.0%</b>	<b>940,406</b>	<b>100.0%</b>

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# Business Summary by NAICS Codes

Prepared by Fitness Acquisitions, Inc.

<b>Sample Report</b> <b>Site Type: Drivetime</b>	<b>500 N Kingsbury St</b> <b>Chicago, IL 60610</b> <b>Drivetime: 4 minutes</b>	<b>500 N Kingsbury St</b> <b>Chicago, IL 60610</b> <b>Drivetime: 8 minutes</b>	<b>500 N Kingsbury St</b> <b>Chicago, IL 60610</b> <b>Drivetime: 12 minutes</b>
Total Businesses:	32,280	51,529	78,638
Total Employees:	461,189	690,519	940,408
Total Residential Population:	132,934	677,664	1,834,726
Employee/Residential Population Ratio:	3.47	1.02	0.51

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	23	0.1%	94	0.0%	58	0.1%	352	0.1%	86	0.1%	444	0.0%
Mining	12	0.0%	34	0.0%	14	0.0%	43	0.0%	22	0.0%	52	0.0%
Utilities	12	0.0%	209	0.0%	18	0.0%	259	0.0%	33	0.0%	322	0.0%
Construction	776	2.4%	7,215	1.6%	1,879	3.6%	13,831	2.0%	3,524	4.5%	21,304	2.3%
Manufacturing	748	2.3%	14,385	3.1%	1,475	2.9%	31,888	4.6%	2,667	3.4%	66,396	7.1%
Wholesale Trade	982	3.0%	7,846	1.7%	1,863	3.6%	18,882	2.7%	3,139	4.0%	32,951	3.5%
Retail Trade	2,743	8.5%	25,361	5.5%	5,613	10.9%	47,980	6.9%	10,061	12.8%	73,560	7.8%
Motor Vehicle & Parts Dealers	57	0.2%	854	0.2%	190	0.4%	1,996	0.3%	566	0.7%	5,047	0.5%
Furniture & Home Furnishings Stores	154	0.5%	1,072	0.2%	372	0.7%	2,784	0.4%	632	0.8%	4,159	0.4%
Electronics & Appliance Stores	349	1.1%	3,969	0.9%	519	1.0%	5,711	0.8%	738	0.9%	6,955	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	70	0.2%	978	0.2%	217	0.4%	2,656	0.4%	486	0.6%	5,198	0.6%
Food & Beverage Stores	269	0.8%	2,481	0.5%	775	1.5%	8,694	1.3%	1,745	2.2%	16,209	1.7%
Health & Personal Care Stores	157	0.5%	1,446	0.3%	368	0.7%	2,986	0.4%	674	0.9%	5,643	0.6%
Gasoline Stations	17	0.1%	70	0.0%	88	0.2%	373	0.1%	246	0.3%	957	0.1%
Clothing & Clothing Accessories Stores	669	2.1%	4,748	1.0%	1,153	2.2%	6,985	1.0%	1,897	2.4%	8,709	0.9%
Sport Goods, Hobby, Book, & Music Stores	198	0.6%	1,221	0.3%	393	0.8%	2,213	0.3%	636	0.8%	3,001	0.3%
General Merchandise Stores	131	0.4%	5,285	1.1%	257	0.5%	6,594	1.0%	541	0.7%	8,009	0.9%
Miscellaneous Store Retailers	625	1.9%	2,322	0.5%	1,193	2.3%	4,658	0.7%	1,772	2.3%	6,865	0.7%
Nonstore Retailers	48	0.1%	916	0.2%	91	0.2%	2,331	0.3%	128	0.2%	2,807	0.3%
Transportation & Warehousing	253	0.8%	17,217	3.7%	541	1.0%	21,498	3.1%	1,148	1.5%	28,025	3.0%
Information	1,168	3.6%	21,945	4.8%	1,609	3.1%	24,668	3.6%	2,111	2.7%	28,241	3.0%
Finance & Insurance	2,554	7.9%	59,743	13.0%	3,422	6.6%	64,744	9.4%	4,775	6.1%	72,750	7.7%
Central Bank/Credit Intermediation & Related Activities	631	2.0%	10,620	2.3%	1,072	2.1%	14,170	2.1%	1,680	2.1%	19,298	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1,264	3.9%	23,690	5.1%	1,475	2.9%	24,336	3.5%	1,795	2.3%	25,275	2.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	659	2.0%	25,433	5.5%	875	1.7%	26,238	3.8%	1,300	1.7%	28,177	3.0%
Real Estate, Rental & Leasing	1,501	4.6%	13,706	3.0%	2,858	5.5%	20,718	3.0%	4,301	5.5%	27,310	2.9%
Professional, Scientific & Tech Services	10,633	32.9%	126,015	27.3%	12,460	24.2%	136,791	19.8%	14,459	18.4%	146,198	15.5%
Legal Services	6,634	20.6%	51,091	11.1%	6,940	13.5%	52,383	7.6%	7,346	9.3%	53,191	5.7%
Management of Companies & Enterprises	52	0.2%	12,577	2.7%	58	0.1%	12,648	1.8%	69	0.1%	12,908	1.4%
Administrative & Support & Waste Management & Remediation Services	1,207	3.7%	13,964	3.0%	1,746	3.4%	18,372	2.7%	2,598	3.3%	22,356	2.4%
Educational Services	409	1.3%	15,725	3.4%	930	1.8%	33,095	4.8%	1,702	2.2%	71,640	7.6%
Health Care & Social Assistance	2,139	6.6%	17,811	3.9%	4,227	8.2%	87,502	12.7%	6,984	8.9%	128,371	13.7%
Arts, Entertainment & Recreation	415	1.3%	6,583	1.4%	754	1.5%	10,851	1.6%	1,134	1.4%	13,597	1.4%
Accommodation & Food Services	1,524	4.7%	43,847	9.5%	3,198	6.2%	62,766	9.1%	5,371	6.8%	77,799	8.3%
Accommodation	156	0.5%	15,879	3.4%	217	0.4%	18,128	2.6%	274	0.3%	18,546	2.0%
Food Services & Drinking Places	1,368	4.2%	27,968	6.1%	2,980	5.8%	44,638	6.5%	5,097	6.5%	59,253	6.3%
Other Services (except Public Administration)	2,163	6.7%	21,902	4.7%	4,725	9.2%	34,864	5.0%	9,226	11.7%	51,979	5.5%
Automotive Repair & Maintenance	68	0.2%	541	0.1%	342	0.7%	1,797	0.3%	1,097	1.4%	4,838	0.5%
Public Administration	587	1.8%	34,048	7.4%	792	1.5%	47,171	6.8%	1,016	1.3%	62,194	6.6%
Unclassified Establishments	2,380	7.4%	964	0.2%	3,288	6.4%	1,597	0.2%	4,214	5.4%	2,012	0.2%
<b>Total</b>	<b>32,281</b>	<b>100.0%</b>	<b>461,191</b>	<b>100.0%</b>	<b>51,528</b>	<b>100.0%</b>	<b>690,520</b>	<b>100.0%</b>	<b>78,640</b>	<b>100.0%</b>	<b>940,409</b>	<b>100.0%</b>

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